**DIDForSale A2P 10DLC CAMPAIGN FORM & FEES**

*(Please fill out all the applicable fields. Submit the completed form to* [*support@didforsale.com*](mailto:%20support@didforsale.com)*)*

|  |  |
| --- | --- |
| **Brand Information & Details** | |
| **DIDForSale Account Email/Number:** | Click to edit |
| **Legal Company Name:** | Click to edit |
| **DBA or Brand Name (if different from legal name):** | Click to edit |
| **Country of Registration:** | Click to edit |
| **What type of legal form is the organization? (Individual, publicly traded Company, Private Company, Charity/non-Profit Organization)** | Click to edit |
| **Tax Number/ID/EIN:** | Click to edit |
| **Address/Street:** | Click to edit |
| **City; State/Region;  Country;  Postal Code/Zip Code** | Click to edit |
| **Website:** | Click to edit |
| **Stock Symbol (if applicable):** | Click to edit |
| **Stock Exchange (if applicable):** | Click to edit |
| **Vertical Type:** | Click to edit |

|  |  |
| --- | --- |
| **Contact Details** | |
| **Name:** | Click to edit |
| **Phone:** | Click to edit |
| **Email:** | Click to edit |
| **Address:** | Click to edit |

**Campaign Information**

**Use Case (select one of the below)**

**Standard Types**

2FA

Account Notification

Customer Care

Delivery Notification

Fraud Alert Messaging

Higher Education

Low Volume Mixed

Marketing

Mixed

Polling and Voting

Public Service Announcement

Security Alert

**Special Types**

Carrier Exemptions

Charity

Conversational Messaging

Emergency

Political

Social

Sweepstake

**Campaign Content and Attributes**

Subscriber Opt-in

Subscriber Opt-Out

Subscriber Help

Number Pooling

Direct Lending or Loan Arrangement

Embedded Link

Embedded Phone Number

Affiliate Marketing

Age-Gated Content

**Campaign Description:** Click to edit

**Sample Messages:**  Click to edit

**Attached Fee Schedule for Campaign Registry.**

These are pass through costs.

|  |  |  |  |
| --- | --- | --- | --- |
| **Description** | **Quantity** | **Price/Rate** | **Notes** |
| **NON-RECURRING CHARGES** | | | |
| **10DLC A2P Brand Registration (includes 3rd party vetting)** | **NRC per Customer's Brand** | **$50.00** | **b** |
| **10DLC A2P Campaign Activation (Pass through cost from T-mobile)** | **NRC per Campaign\_ID** | **$50.00** | **b** |
| **MONTHLY RECURRING and USAGE CHARGES** | | | |
| **10DLC A2P Campaign Registration** | **MRC per Campaign\_ID** | **$15.00** | **b** |
| **10DLC A2P Gray Route Non-Compliance Violation** | **per Message** | **$10.00** | **b** |
| **Destination Service Provider or Country Termination Fee** | **per Message** | **Variable** | **a** |
| **Destination Service Provider or Country Origination Fee** | **per Message** | **Variable** | **a** |
| **Notes and Remarks** | | | |
| 1. *Additional inbound or outbound fees may apply based on country or carrier.* 2. *Pass-through fees from operators, all these fees are non-refundable even if the campaign or brand is approved or denied.* | | | |