**DIDForSale A2P 10DLC CAMPAIGN FORM & FEES**

*(Please fill out all the applicable fields. Submit the completed form to* *support@didforsale.com**)*

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| --- |
| **Brand Information & Details** |
| **DIDForSale Account Email/Number:** | Click to edit |
| **Legal Company Name:** | Click to edit |
| **DBA or Brand Name (if different from legal name):** | Click to edit |
| **Country of Registration:** | Click to edit |
| **What type of legal form is the organization? (Individual, publicly traded Company, Private Company, Charity/non-Profit Organization)** | Click to edit |
| **Tax Number/ID/EIN:** | Click to edit |
| **Address/Street:** | Click to edit |
| **City; State/Region; Country; Postal Code/Zip Code** | Click to edit |
| **Website:** | Click to edit |
| **Stock Symbol (if applicable):** | Click to edit |
| **Stock Exchange (if applicable):** | Click to edit |
| **Vertical Type:** | Click to edit |

|  |
| --- |
| **Contact Details** |
| **Name:** | Click to edit |
| **Phone:** | Click to edit |
| **Email:** | Click to edit |
| **Address:** | Click to edit |

**Campaign Information**

**Use Case (select one of the below)**

**Standard Types**

[ ]  2FA

[ ]  Account Notification

[ ]  Customer Care

[ ]  Delivery Notification

[ ]  Fraud Alert Messaging

[ ]  Higher Education

[ ]  Low Volume Mixed

[ ]  Marketing

[ ]  Mixed

[ ]  Polling and Voting

[ ]  Public Service Announcement

[ ]  Security Alert

**Special Types**

[ ]  Carrier Exemptions

[ ]  Charity

[ ]  Conversational Messaging

[ ]  Emergency

[ ]  Political

[ ]  Social

[ ]  Sweepstake

**Campaign Content and Attributes**

[ ]  Subscriber Opt-in

[ ]  Subscriber Opt-Out

[ ]  Subscriber Help

[ ]  Number Pooling

[ ]  Direct Lending or Loan Arrangement

[ ]  Embedded Link

[ ]  Embedded Phone Number

[ ]  Affiliate Marketing

[ ]  Age-Gated Content

**Campaign Description:** Click to edit

**Sample Messages:**  Click to edit

**Attached Fee Schedule for Campaign Registry.**

These are pass through costs.

|  |  |  |  |
| --- | --- | --- | --- |
| **Description** | **Quantity** | **Price/Rate** | **Notes** |
| **NON-RECURRING CHARGES** |
| **10DLC A2P Brand Registration (includes 3rd party vetting)** | **NRC per Customer's Brand** | **$50.00** | **b**  |
| **10DLC A2P Campaign Activation (Pass through cost from T-mobile)** | **NRC per Campaign\_ID** | **$50.00** | **b** |
| **MONTHLY RECURRING and USAGE CHARGES** |
| **10DLC A2P Campaign Registration** | **MRC per Campaign\_ID** | **$15.00** | **b**  |
| **10DLC A2P Gray Route Non-Compliance Violation** | **per Message** | **$10.00** | **b** |
| **Destination Service Provider or Country Termination Fee** | **per Message** | **Variable** | **a** |
| **Destination Service Provider or Country Origination Fee** | **per Message** | **Variable** | **a** |
| **Notes and Remarks**  |
| 1. *Additional inbound or outbound fees may apply based on country or carrier.*
2. *Pass-through fees from operators, all these fees are non-refundable even if the campaign or brand is approved or denied.*
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